Remit To: CBS Television Stations

For:

With:

P.O. BOX 33091

520 Seymour Ave

Lansing, MI 48933-1118

In Account STRATEGIC MEDIA SERVICES(33295)

Washington, DC 20007-4415

3299 K St NW Ste 200

ATTN:Accounts Payable

NEWARK, NJ 07188-0091

MICHIGAN GOP 2012(336037)

CBS TELEVISION © GW



WWJ-TV

Billing Period:

INVOICE

Net 30 days

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1091-54068

Contract Dates: 10/10/2012-10/16/2012

Customer Order:

Linked Order:

CPE:

MI GOP **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1091-409042 Page 1 of 3 Invoice Date: 10/21/2012 11/20/2012 Billing Cycle: Weekly

10/01/2012-10/21/2012

uy	Flight									Total		
ine	Descri	Description Buy Line Dates			Buy Line Dates	ntes MTWTFSS				Spots	Rate	
1	LATE F	IRST FO	RECAST SPON	SOR	10/11/2012-10/12/2012		T	F	30	2	4,500.00	
١	Week Of MTWTFS			Spots Per	Week		Rate					
	10/08/2012-10/ <i>°</i>	4/2012		TF		2	=	4,500.00				
								•				
· -	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
1	10/11/2012	Th	11:02:42 PM		MRPTV100101DMMH		30	4,500.00				
1	10/12/2012	Fr	11:01:41 PM		MRPTV100101DMMH		30	4,500.00				
2	LATE F	IRST FO	RECAST SPON	SOR	10/15/2012-10/16/2012		МТ.		30	3	4,500.00	
										N.	N. Contraction	
1	Week Of			MTWTFSS	Spots Per	Week	_	Rate				
1	10/15/2012-10/2	21/2012		М Т		2		4,500.00				
		_					_			V.		
_	Air Date		Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/15/2012	Мо	11:02:41 PM		MRPTV100101DMMH		30	4,500.00				
1	10/16/2012	Tu				100	30			4,500.00	Preempted	
1	10/19/2012	Fr	11:01:41 PM	10/16/2012	MRPTV100101DMMH		30	4,500.00	4,500.00		Makegood	
3	FIRST	FORECA	ST MORNINGS		10/10/2012-10/12/2012	J N	W	TF	30	3	100.00	
						4 1		//				
1	Week Of			MTWTFSS	Spots Per	Week	10000	Rate				
1	10/08/2012-10/14/2012			WTF		3		100.00				
,	Air Date	Dav	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks	
· -	10/10/2012	We	05:27:01 AM		MRPTV100101DMMH		30	100.00				
	10/11/2012	Th	05:29:02 AM		MRPTV100101DMMH		30	100.00				
1	10/12/2012	Fr	05:45:21 AM	10,700	MRPTV100101DMMH		30	100.00				
4	FIRST	FORECA	ST MORNINGS		10/15/2012-10/15/2012		М		30	1	100.00	

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MICHIGAN GOP 2012(336037)

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INVOICE

Page 2 of 3

Account Exec:

Maggie McWilliams Pol **GWTS-PH**

Office: Contract Num:

1091-54068

Contract Dates: 10/10/2012-10/16/2012

Customer Order:

Linked Order:

CPE:

In Account STRATEGIC MEDIA SERVICES(33295)

Lansing, MI 48933-1118

With: 3299 K St NW Ste 200

For:

Washington, DC 20007-4415 ATTN:Accounts Payable

MI GOP **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1091-409042 Invoice Date: 10/21/2012

Billing Cycle: Weekly 10/01/2012-10/21/2012 **Billing Period:**

11/20/2012 Net 30 days

Buy Flight												
ine	Descript	ion			Buy Line Dates		MT	WTFSS	Dur	Spots	Rate	
	Week Of			MTWTFSS	Spots Pe	r Week	_	Rate				
	10/15/2012-10/21	/2012		М		1		100.00				
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	10/15/2012	-	06:12:18 AM	<u> </u>	MRPTV100101DMMH		30	100.00				
5	CBS THI	S MOR	NING		10/16/2012-10/16/2012		. T		30	1	150.00	
	000 1111	O WOR	INIINO		10/10/2012-10/10/2012			•••	30		130.00	
	Week Of			MTWTFSS	Spots Pe	r Week	-	Rate				
	10/15/2012-10/21	/2012		.T		1		150.00	1000		l.	
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/16/2012	Tu	06:58:27 AM		MRPTV100101DMMH		30	150.00				
6	THE PRI	CE IS F	RIGHT		10/11/2012-10/11/2012		ati T		30	1	1,000.00	
											,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
	Week Of			MTWTFSS	Spots Pe	<u>er Week</u>	1	Rate				
	10/08/2012-10/14	/2012		T		1		1,000.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/11/2012	Th	10:58:12 AM		MRPTV100101DMMH	1	30	1,000.00				
7	7 THE PRICE IS RIGHT			10/15/2012-10/16/2012				30	2	1,000.00		
							,					
	Week Of			MTWTFSS	Spots Pe	er Week	=	Rate				
	10/15/2012-10/21	/2012		M T		2		1,000.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/15/2012	Мо	11:58:42 AM		MRPTV100101DMMH		30	1,000.00				
	10/16/2012	Tu	10:59:12 AM		MRPTV100101DMMH		30	1,000.00				
	Total Spots			Gross Amt Comm			n Amt	Net Amt	Debit	Credit	Reconciliation	
	Totals	12)	21,550.00		3.2	32.50	18,317.50	4,500.00	4,500.00	0.00	

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Account Exec: Maggie McWilliams Pol

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Contract Dates: 10/10/2012-10/16/2012

Customer Order: Linked Order:

CPE: / /

Product Desc: MI GOP

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Invoice Num: 1091-409042 Invoice Date: 10/21/2012

Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012 Net 30 days

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

Gross Billing	21,550.00
Trade Value	0.00
Agency Commission	3,232.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	18,317.50

Warranty - We warrant the above broadcasts were made according to the official station log.